



**"BOARD" COMPANIES ANNOUNCE**  
***IMPORTANT INSURANCE NEWS***

- 1. BIG REDUCTIONS IN FARM PROPERTY  
FIRE INSURANCE RATES.**
- 2. BROADEST FIRE INSURANCE COVERAGE  
OBTAINABLE ON FARM PROPERTY.**

***CHECK THESE ADVANTAGES OF THE NEW "BOARD" POLICY***

- ✓ **FULL INSURANCE PERMITTED...YOU CAN NOW INSURE  
YOUR FARM PROPERTY TO ITS ACTUAL CASH VALUE.**
- ✓ **NO PREMIUM NOTES OR ASSESSMENT...YOU KNOW  
EXACTLY AND IN ADVANCE, WHAT YOUR INSURANCE WILL COST.**
- ✓ **DIVIDED PREMIUM PAYMENT PLAN...NOW AVAILABLE.**
- ✓ **COMPLETE FARM FIRE INSURANCE PROTECTION...THIS NEW  
*BOARD* POLICY IS ESPECIALLY DESIGNED TO MEET EVERY  
FIRE INSURANCE REQUIREMENT OF THE WESTERN FARMER.**

***THE NEW LOW "BOARD" FARM RATES*** ARE THE RESULT OF  
IMPROVED FIRE LOSS EXPERIENCE IN MANITOBA,  
SASKATCHEWAN AND ALBERTA.

***THESE REDUCTIONS AGAIN PROVE*** THAT *BOARD*  
COMPANIES PROMPTLY DECREASE INSURANCE COSTS WHEN  
EXPERIENCE JUSTIFIES SUCH ACTION.

NEW RATES AND FORMS ARE EFFECTIVE OCTOBER 1ST AND APPLY  
TO FARM PROPERTY IN MANITOBA, SASKATCHEWAN AND ALBERTA

**TAKE ADVANTAGE OF  
THESE LOW RATES**



**CONSULT YOUR LOCAL  
BOARD AGENT NOW**

THIS ANNOUNCEMENT ISSUED BY THE WESTERN CANADA INSURANCE UNDERWRITERS' ASSOCIATION.

(Established 1882)

